

écologie.

by **AWDis**



Style + Conscience

Style with a conscience

At *écologie* by AWDiS, our mission is to build a better future for our planet without compromising on style.

We are excited to bring you our unique range of sustainable t-shirts, sweatshirts and knitted sweaters in a range of colours and finishes, all created from ecologically friendly sources.



Heather Grey / Navy

Navy / Charcoal

EA051 Okavango Sustainable Zoody see page 18



Charcoal

Ink Blue

EA040 Lusaka Sustainable Hoody See Page 17



Mustard

EA001 Cascades Organic Tee see page 5

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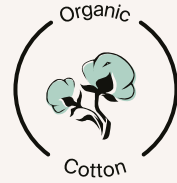


EA060 Arenal Sustainable Sweater See page 18

Navy

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Organic Cotton



Sand Dune

Soft Peach

EA001
Cascades Organic Tee
See page 5

Our Process

Organic cotton is grown using only natural fertilisers and non genetically modified seeds

Waste water is treated so no contamination is released into the environment

Finishing leaves no dye, bleach or chemical residue

Facts

Ensures:

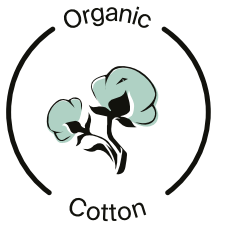
- Farmers can reuse seeds and grow mixed crops helping feed their families and reduce financial risk
- Workers in the supply chain are not exposed to any harmful chemicals or residues.
- All factories are routinely inspected to ensure no forced or child labour

Reduces:

- Water waste: Organic farming methods maintain soil quality meaning rain water is held in the soil so less water is needed
- The use of chemicals deemed harmful by the World Trade Organisation



Burgundy



Ink Blue



Mustard

The écologie ethos

At écologie, we are committed to creating well designed, affordable and environmentally friendly clothing. Our approach is fashion-focused and sustainably-led. Our vision is to build a better future for our planet, working hard to ensure that environmental sustainability and low carbon impact is at the forefront of our thinking and innovation.

NEW COLOURS

NEW SIZES

EA001 Cascades Organic Tee

S-6XL*

100% Organic Cotton
Fabric Weight: 150gsm

Single jersey / Ribbed collar / Taped neck / Side seams / Twin needle detail at hem and sleeves / Fashion fit / Size label for easy rebranding

*All colours available in S-XXL. Available in 6XL on selected colours. New colours and sizes.





Ink Blue

EA001F Cascades Organic Women's Tee
 XS-XL
 100% Organic Cotton
 Fabric Weight: 150gsm

Single jersey / Ribbed collar /
 Taped neck / Side seams / Twin
 needle details at hem and sleeves
 / Fashion fit / Size label for easy
 rebranding



Burgundy



Arctic White

- | | |
|--|--|
|  Navy |  Ink Blue |
|  Bottle Green |  Fire Red |
|  Burgundy |  Sun Yellow |
|  Jet Black |  Charcoal |
|  Heather Grey |  Arctic White |



Bottle Green

EA001J Cascades Organic Kids Tee
 XXS-XL
 100% Organic Cotton
 Fabric Weight: 150gsm

Single jersey / Ribbed collar /
 Taped neck / Side seams – non
 tubular body / Twin needle
 detail at hem and sleeves / Set
 in sleeves / Crew neck / Fashion
 fit / Size label only for easy
 rebranding



Arctic White

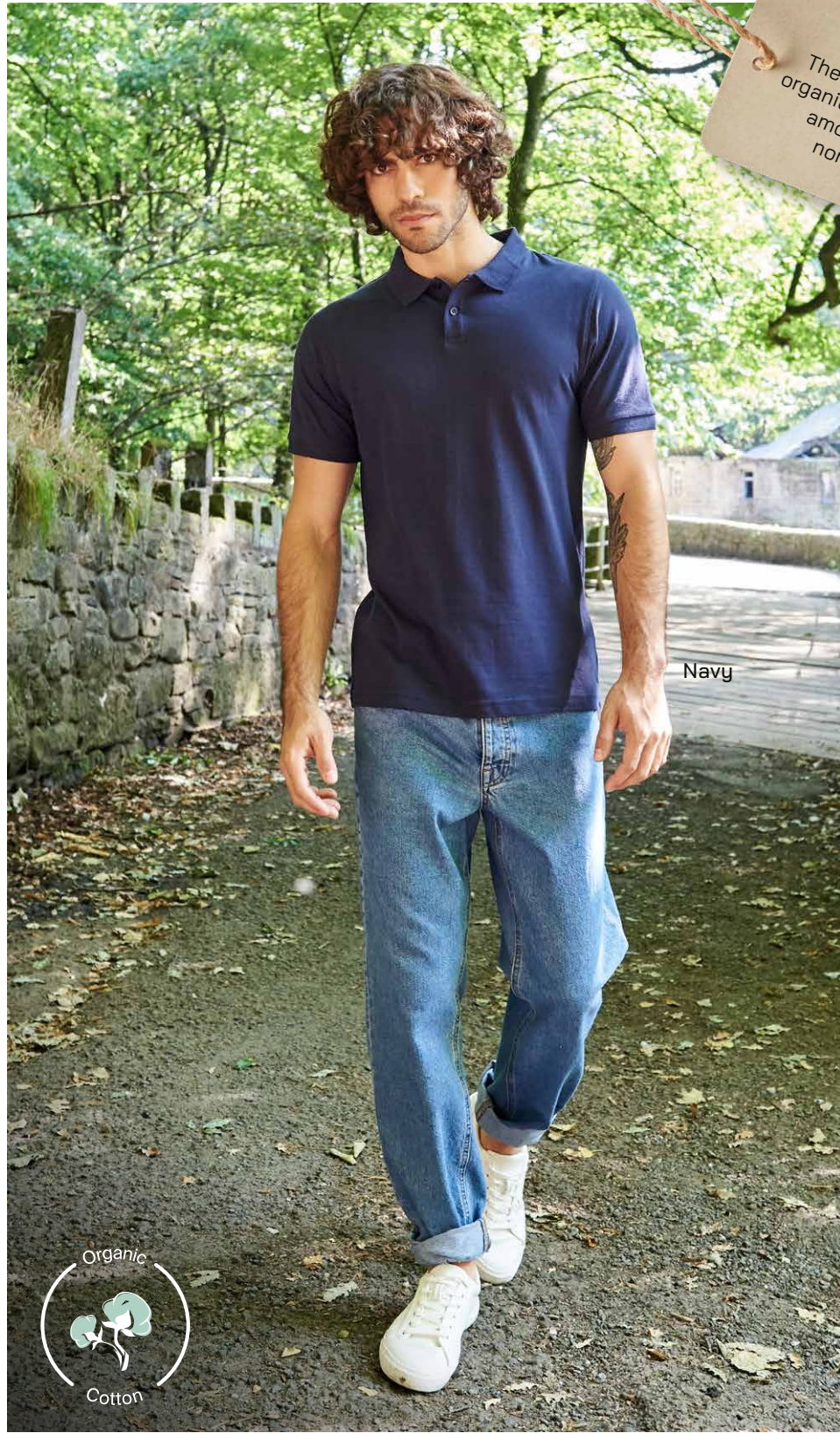


Bottle Green

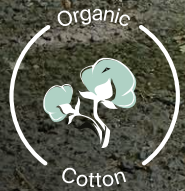
- | | |
|--|--|
|  Navy |  Ink Blue |
|  Bottle Green |  Jet Black |
|  Charcoal |  Arctic White |

Did you know
 According to the Waste and Resources Action
 Programme (Wrap) more than 300,500 tonnes
 of clothing end up in UK landfills every year.
 This needs to reduce massively and a good
 place for parents to start is by buying clothes
 that are designed to last.

Did you know
 The amount of water needed for 1 kg of organic cotton is 7,000 L. compared to the amount of water needed for 1 kg of non-organic cotton is 29,000 L



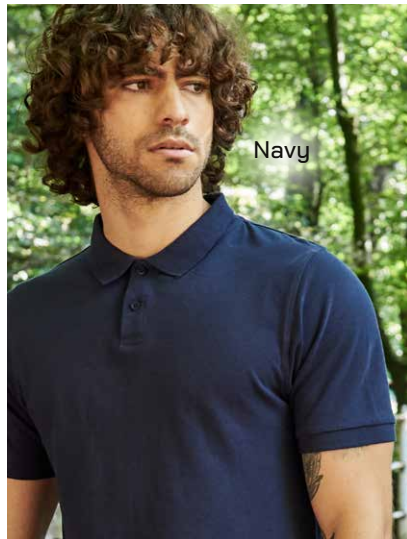
Navy



EA011 Etosha Organic Polo Shirt
 XS-XXL
 100% Organic Cotton
 Fabric Weight: 170gsm

Pique knit / Knitted collar & cuffs/ Taped neck / Side seams / 2-Button placket / Fashion fit / Size label for easy rebranding

- Navy
- Jet Black
- Arctic White



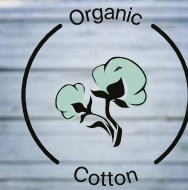
Navy



Jet Black



Heather Grey



EA041 Corcovado Organic Hoody
 XS-XXL
 100% Organic Cotton*
 Fabric Weight: 270gsm

Brushed inner fleece / Peached fabric surface / Angled cuff details/ Ribbed cuffs and hem / Taped neck / Front kangaroo pocket / No hood drawcord / Fashion fit / Size label for easy rebranding

*Heather Grey Hoody is 90% Organic Cotton and 10% Viscose

- Navy
- Jet Black
- Heather Grey

EA021 Erawan Organic Long Sleeve Tee
 XS-XXL
 100% Organic Cotton
 Fabric Weight: 150gsm

Single jersey / Ribbed collar / Taped neck / Twin needle detail at hem and sleeves / Fashion fit / Long sleeves / Size label for easy rebranding

- Jet Black
- Arctic White

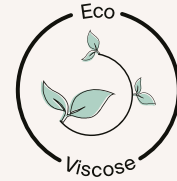


Arctic White

Jet Black



EcoViscose



Fern Green

EA002F
Daintree EcoViscose Women's Tee
See page 11

Our Process

EcoViscose (a man made natural fibre) is derived from cellulose extracted from sustainably sourced wood pulp.

The pulp is then dissolved, spun, fished and dried ready for knitting using a 100% chlorine free process.

This closed loop process ensures all water and chemicals used are collected and re-used.

Facts

Reduces:

- Dependence on landfill as end products are fully biodegradable.
- Soil erosion through multi-crop farming.

Saves:

- 50% less water, fossil resources and CO2 emissions compared to generic viscose production.

Ensures:

- 0% pollution impact on ecosystem.
- All wood and pulp is sourced from responsible managed forests.



Navy

EA002F Daintree EcoViscose Women's Tee

XS-XL
70% Lenzing™ Ecovero™ / 30% Organic Cotton
Fabric Weight: 160gsm

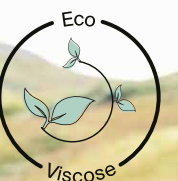
Sustainably managed wood sources / Single jersey / Ribbed collar / Taped neck / Side seams / Twin needle detail at hem and sleeves / Fashion fit / Size label for easy rebranding / Crop length with dropped back

- | | | | |
|--|---------------|--|--------------|
| | Navy | | Fern Green |
| | Wild Mulberry | | Dusty Pink |
| | Jet Black | | Arctic White |

LENZING
EcoVero™



Dusty Pink



EA002 Daintree EcoViscose Tee

S-XXL
70% Lenzing™ Ecovero™ / 30% Organic Cotton
Fabric Weight: 160gsm

Sustainably managed wood sources / Single jersey / Ribbed collar / Taped neck / Side seams / Twin needle detail at hem and sleeves / Fashion fit / Size label for easy rebranding

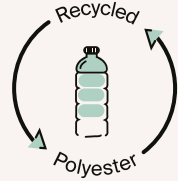
- | | | | |
|--|---------------|--|--------------|
| | Navy | | Fern Green |
| | Wild Mulberry | | Dusty Pink |
| | Jet Black | | Arctic White |

LENZING
EcoVero™



Wild Mulberry

Recycled Polyester



EA004
Ambaro Recycled Sports Tee
See page 13

EA004 Ambaro Recycled Sports Tee S-XXL 100% Recycled Polyester Fabric Weight: 140gsm

Textured birdseye knit / Ribbed collar / Taped neck / Side seams / Twin needle detail at hem and sleeves / Fashion fit / Size label for easy rebranding

- French Navy
- Royal Blue
- Fire Red
- Jet Black
- Arctic White



Our Process

PET (polyethylene terephthalate) plastic bottles are crushed, cleaned and re-polymerised to polyester chips.

The polyester chips are then melted and extruded.

Spun into yarn for knitting.

Facts

- Reduces:
- Landfill waste.
 - Soil contamination.
 - Air pollution.
 - Water pollution.

- Saves:
- 33-53% energy resources compared to virgin polyester.
 - Petroleum and fossil fuel use.



EA004F Ambaro Recycled Women's Sports Tee XS-XL 100% Recycled Polyester Fabric Weight: 140gsm

Textured birdseye knit / Ribbed collar / Taped neck / Side seams / Twin needle detail at hem and sleeves / Fashion fit / Size label for easy rebranding

- French Navy
- Royal Blue
- Fire Red
- Jet Black
- Arctic White



Did you know...



EA002F
Daintree EcoViscose
Women's Tee
See page 11

Dusty
Pink



EA001
Cascades Organic Tee
See page 5

Burgundy

Heather
Grey



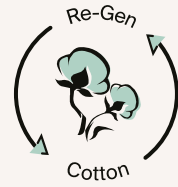
Fire
Red

Arctic
White

EA004
Ambaro Recycled Sports Tee
See page 13

- Combining sustainability with fashion, we have carefully designed our collection so that it not only makes you look good, but also makes you feel good about how our products are made.
- Through our mission to build a more sustainable fashion brand, we strive to use the latest innovations in fabric technology and manufacture.
- Our Regenerated cotton yarn is derived from cotton waste from the cutting room, which is normally destined for landfill. Instead, we have a dedicated and highly trained team who collect and sort the offcuts (or 'clips') by colour, ready to start the journey to become an écologie garment.
- Once colour sorted, the clips are shredded down, mixed with polyester, and then spun into yarn, ready to be knitted and woven.

Regenerated Cotton



EA030 Banff Sustainable Sweatshirt
 XS-XXL
 70% Regenerated Cotton / 30% Recycled Polyester
 Fabric Weight: 260gsm
 French terry / Ribbed collar, cuffs and hem / Taped neck / Angled cuff details / Fashion fit / Size label for easy rebranding

- Navy
- Ink Blue
- Red
- Black
- Charcoal
- Heather Grey

Our Process

Waste cotton is collected and sorted by colour.

'Clips' are shredded and blended with recycled polyester derived from waste plastic bottles.

Re-spun and knitted into new garments.

Facts

Recycles:

- On average 0.22kg of cotton waste and 19 plastic bottles per sweater.

Reduces:

- The land mass needed to grow new cotton; saving 200g of pesticides and fertilizers as a result.
- Energy usage; saving 3.2kWh.

Saves:

- 20,000 litres of water.
- 2.7kg of dyes and chemicals.
- 11kg of CO2 emissions.

NEW COLOURS EA040 Lusaka Sustainable Hoody

XS-XXL
 70% Regenerated Cotton / 30% Recycled Polyester
 Fabric Weight: 260gsm

French terry / Angled cuff details / Ribbed collar, cuffs and hem / Taped neck / Front kangaroo pocket / No hood drawcord / Fashion fit / Size label for easy rebranding

- Navy
- Ink Blue
- Black
- Charcoal
- Heather Grey
- Sand Dune
- Soft Peach



EA051 Okavango Sustainable Zoody

XS-XXL
70% Regenerated Cotton / 30% Recycled Polyester
Fabric Weight: 330gsm

Peached fabric surface / Brushed inner fleece / Metal zip at front / Taped neck / Contrast cuff and hem / Hood with drawcord / Ribbed cuffs and hem / Front kangaroo pocket / Fashion fit / Size label for easy rebranding

-  Navy / Charcoal
-  Black / Charcoal
-  Heather Grey / Navy







Heather Grey / Charcoal

Navy / Charcoal

EA061 Wakhan 1/4 Zip Sustainable Sweater

XS-XXL
70% Regenerated Cotton / 30% Recycled Polyester
Fabric Weight: 12lbs/doz, 7 gauge

1/4 Zip at neck / Ribbed collar and cuffs / Fashion fit / Size label for easy rebranding

-  Navy
-  Black
-  Charcoal
-  Heather Grey



Navy



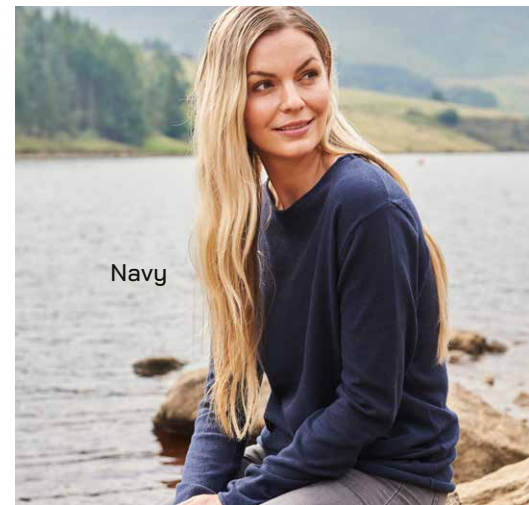
Charcoal

EA060 Arenal Sustainable Sweater

XS-XXL
70% Regenerated Cotton / 30% Recycled Polyester
Fabric Weight: 8lbs/doz, 12 gauge

Fine gauge knit / Rolled collar, cuffs and hem / Fashion fit / Size label for easy rebranding

-  Navy
-  Black
-  Charcoal
-  Heather Grey





Navy

Did you know
Over 10% of a garment's total impact on the climate happens after you've bought it. Things like how often you wash your clothes or if you toss them in the rubbish instead of recycling, have an effect. So, how you take care of them really matters!

EA062 Taroko Sustainable Sweater

XS-XXL
70% Regenerated Cotton / 30% Recycled Polyester
Fabric Weight: 15.50lbs/doz, 7 gauge

Ribbed cuffs and collar / Seed stitch / Fashion fit / Size label for easy rebranding

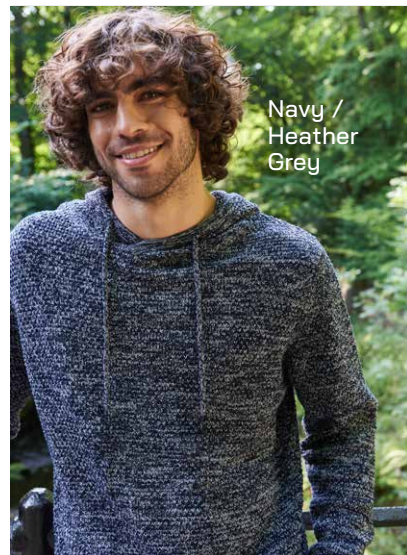
-  Navy
-  Black



Navy



Heather Grey / Charcoal



Navy / Heather Grey



Navy / Heather Grey



EA051
Okavango Sustainable Zoody
See page 18

Heather Grey / Navy



EA001
Cascades Organic Tee
See page 5

Ink Blue



EA002 and EA002F
Wild Mulberry
Jet Black
Dusty Pink
Arctic White
Wild Mulberry
Navy

The écologie ethos

The only trends worth following? Recycling and repairing.

Here's a not-so-fun fact: Today, less than 1% of the materials used to make clothes get recycled each year. This means that thousands of tonnes of textiles end up in landfills. By reusing or recycling fashion, we can turn that around.

EA080 Iguazu Sustainable Knitted Hoody

XS-XXL
70% Regenerated Cotton / 30% Recycled Polyester

Fabric Weight: 12lbs/oz, 7 gauge
Two tone colour effect / Ribbed cuffs and hem / Hood with drawcord / Tuck stitch knit / Fashion fit / Size label for easy rebranding

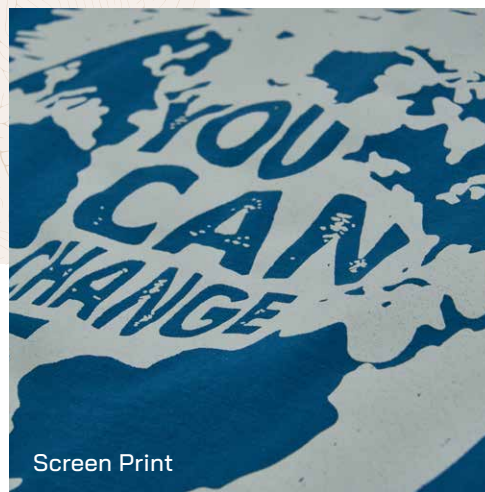
-  Navy / Heather Grey
-  Charcoal / Black
-  Heather Grey / Charcoal

Did you know
Traditional cotton production uses 10% of world pesticides and 25% of world insecticides, strong chemical agents that pollute the ecosystem.

DTG



Embroidery



Screen Print

Scan for print guide



Join our journey

CHANGE | TRANSPARENCY | PASSION

écologie vision

Our vision is to build a better future for our planet, working hard to ensure that environmental sustainability and low carbon impact is at the forefront of our thinking and innovation.

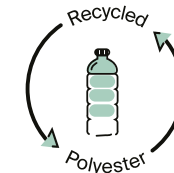
As a responsible and ethical brand we ensure all of our manufacturing methods go above and beyond the ideals of our growing customer base, using only factories that are GOTS, RCS, SEDEX, BSCI or Oeko-Tex certified.

Our Commitments



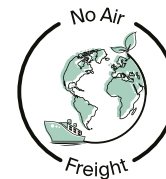
Plastic Free Packaging

All of our orders are now being shipped with ZERO plastic packaging and we will only use reprocessed cardboard cartons.



Recycled Polyester

We are dedicated to cleaning the world one plastic bottle at a time, transforming them from trash into your new sportswear.



No Air Freight

We vow to never air-freight your favourite styles.



Carbon Footprint

In order to ensure we are moving to our goal of low impact carbon neutrality we will continue our tree planting programme in partnership with Carbon Footprint.



100% Vegan

Our styles contain no leather, fur, wool, skin, exotic skins or any other animal-derived fabric.



The mark of responsible forestry

All additional non-écologie garments featured in this brochure are sustainable options from high street retailers. écologie by AWD is committed to delivering a more sustainable future with many exciting developments to come. Watch this space.

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www.ecologiebyawdis.com

